

## **Kathryn MacKenzie Testimonial - YACT Conference, Juneau, Alaska 2008**

I had the pleasure to hear Kathryn MacKenzie speak as a keynote speaker in Juneau, AK (my hometown). Her **dynamic presentation** and **ability to involve the audience** was a real pleasure to behold. I really enjoyed her “**hands on**” **activities** and getting us to think outside the box. Not only was the activity a great icebreaker, but it also got me thinking.

I also found the new information she shared as well as the manner in which she did so, to be very helpful. One example of this is “I-centric” language. She not only explained to us, but **demonstrated through examples**, how disengaging it is to just talk about oneself and yet how, with a simple change by bringing in the ‘You-Focus’, one can bring the audience to you and maintain their interest throughout an entire speech.

Another “audience favorite” was when Kathryn shared a funny dating story with us; it showed a personal side of her and allowed us to get to know her a bit. Her experience as a comedic stage actress was evident throughout as she was **hilarious**, yet she also gave us a valuable message to incorporate into our own speaking endeavors.

Overall, Kathryn’s **dynamic, hands on approach** and **ability to connect with an audience** makes her a **real crowd pleaser** and a pleasure to have as a keynote speaker and workshop presenter. She is also **sincere** and **generous** with her audience as she very willing to interact and give of her time afterwards.

I would highly recommend Kathryn as a keynote speaker and presentation skills workshop facilitator for any conference.

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